

# We make your ERP sell for you

ERP-integrated ecommerce solution



## k.e.com

- Bring your business online
- Automate manual processes
- Maximize business growth
- Enhance customer experience

### Reducing redundancy and boosting productivity in B2B with ecommerce

B2B businesses struggle with redundant tasks, inefficient systems, manual data entry, and paperwork. Some adopt non-customized B2C ecommerce solutions, which can worsen the situation, increase costs, and require new processes.

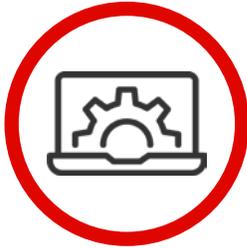
### Putting processes first: The key to effective solutions

B2B businesses require an ecommerce solution that aligns with their unique processes and requirements. A B2B solution should offer seamless erp integration, specialized B2B features, and flexibility.

Our solution is specifically built for B2B and empowers you to streamline operations, reduce costs, and improve customer satisfaction, all while achieving ecommerce success.

**k.e.commerce.**  
powered by **mdf commerce**

# Why is k-e-commerce the right choice for B2B businesses?



## ERP-integrated

Seamless integration between the ecommerce platform and ERP enables extensive data flow in both directions, resulting in increased automation, fewer errors, and reduced duplicated tasks.



## All-in-one

Test, maintenance, and upgrades are provided, and support is always included.



## Turnkey solution

From PCI Level 1 certified hosting environment, CMS, to proprietary Sync Technology and payment security, our solutions follow industry best practices and standard.



## Tailored for B2B

Our B2B solutions address specific operational needs, with specialized features tailored for businesses in this sector. B2B businesses have their own distinct processes. For this reason, it's important to choose a solution that aligns with your business processes, rather than forcing your processes to conform to the solution. Our solution is flexible and can be customized to fit your specific business requirements.

# Unleash the full potential of your ERP



## Key B2B features

### Customer-specific purchase options

By offering personalized options for pricing, products, payment, shipping, and tax exemptions, these features create a tailored online shopping experience for customers.

### Efficient B2B purchasing

These purchasing tools streamline the buying process for businesses, offering efficient order processing, volume pricing options, re-ordering functionality, and tools for managing purchase lists.

### Self-service management

With these account management features, customers can easily access order history, manage payments and addresses, and export price lists, while also having access to distinct contact and customer management options within the ERP system.

### Sales enablement tools

These B2B customer service tools enhance the online experience by offering customer impersonation for personalized assistance and ERP-integrated sales order status updates, providing faster issue resolution and improved customer loyalty.

## Key benefits

→ Increased sales revenue

→ Greater customer satisfaction

→ Enhanced data accuracy

→ Improved sales team collaboration

# What do our customers have to say about us?



"The most valuable benefit is the time saved in keying large orders, also the instantaneous update of product information from our ERP system."

**Kristin Yerecic Scott, Director of Marketing**



"The k-e-commerce platform has helped us bring together thousands of SKUs across multiple product categories into one place where our customers will be able to search and find them easily."

**Lee Dehmer, IT Manager, Dietzgen**



**1500+**  
websites

**\$2B**  
transacted  
annually

**20 years**  
experience in the  
ERP industry

## About k-e-commerce

For over 20 years, k-e-commerce has been a key player in the ERP industry, providing fully integrated ecommerce platform that seamlessly work with Acumatica, Microsoft Dynamics, and SAP Business One. This has empowered small to medium-sized businesses to succeed in the fiercely competitive ecommerce landscape.

Contact us for more information

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