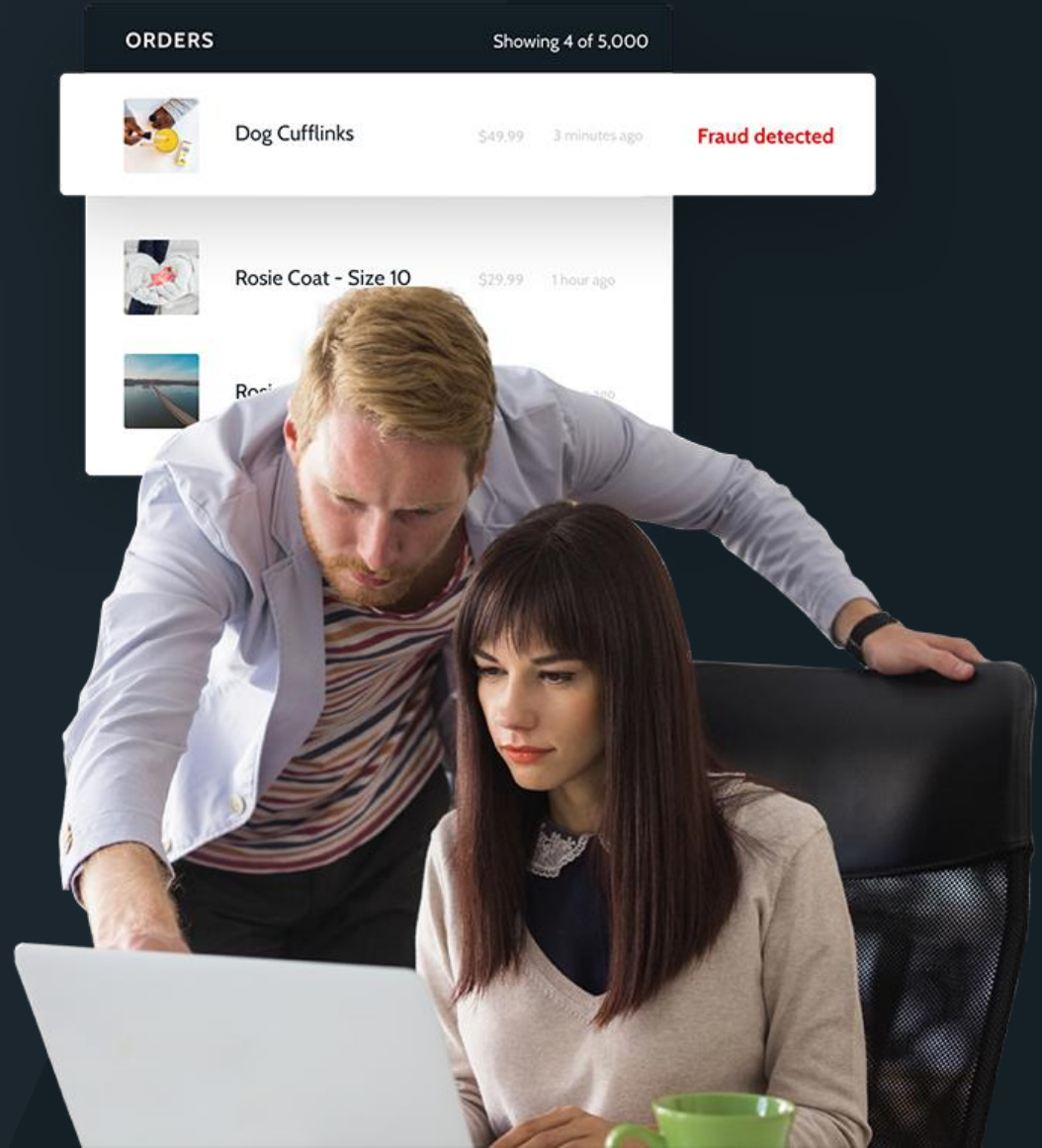




Guaranteed Fraud Protection for Ecommerce Merchants



Fraud is Everywhere



“Professional” fraudsters steal credit card data — then use that data to make orders on your site. When the legitimate cardholder contests the charge, the credit card company will deduct the money from your account. Which means that now, you’ve given away significant goods...absolutely free.

As the merchant, you’re the one who holds the bag...and you’re the one who loses out.

When you're unprotected from fraud, you are vulnerable to:



Chargebacks



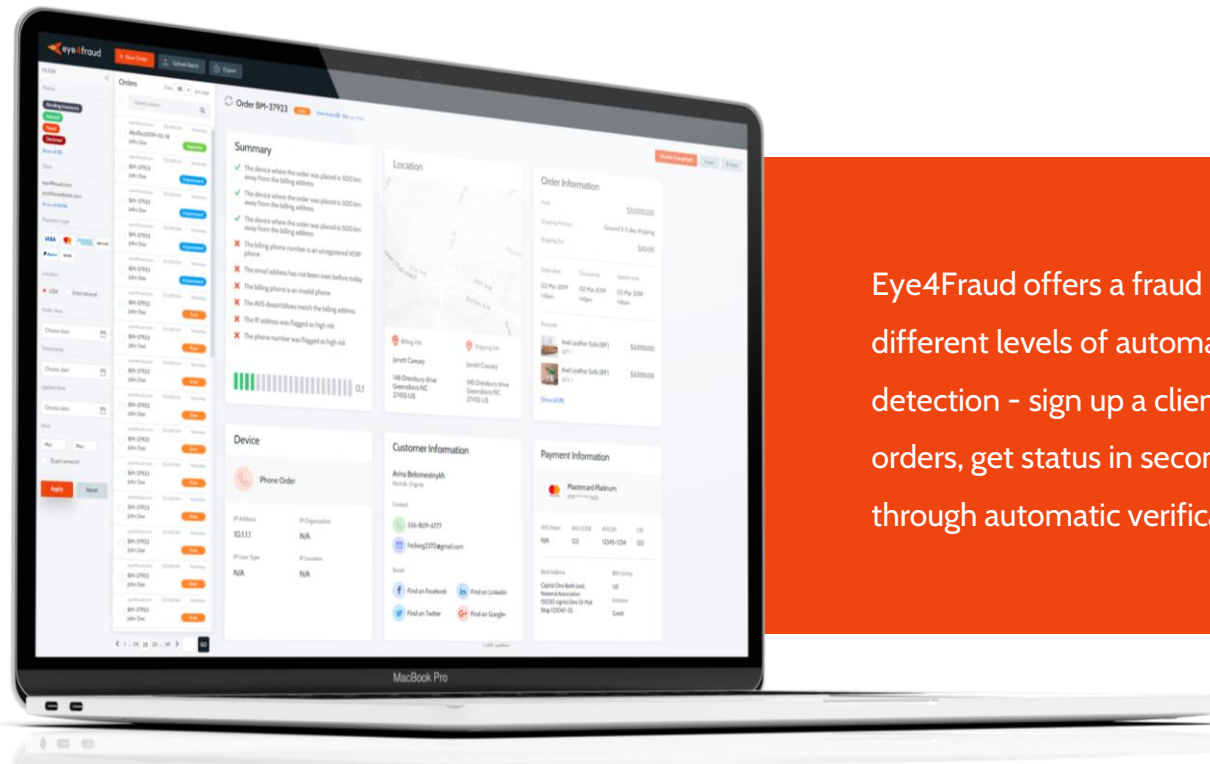
Wasted manpower



Lost revenue

It's every business's **worst nightmare**

What is Eye4Fraud



Eye4Fraud offers a fraud prevention service, combining different levels of automated and manual deception detection - sign up a client, integrate with system, screen orders, get status in seconds. Those that can't pass through automatic verification, go through manual.

How do people currently deal with fraud?



The Overly Cautious Conservative

Hundreds of declined good orders.



The Fingers-Crossed Risk Taker

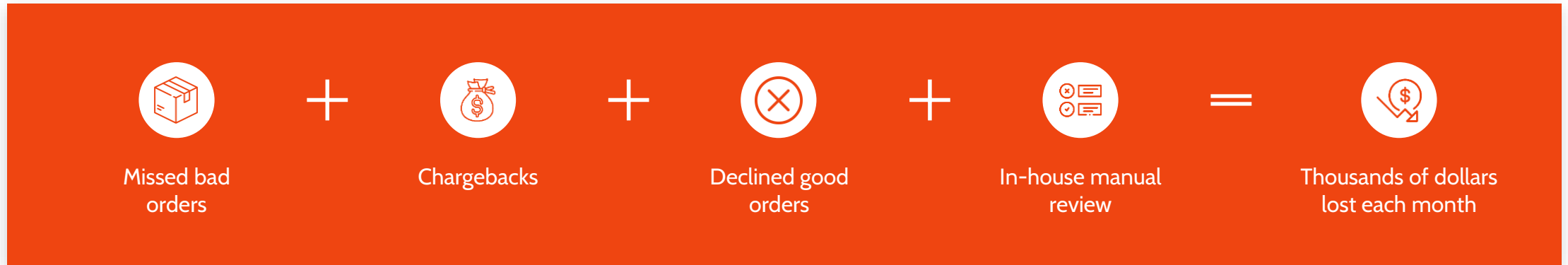
Thousands of dollars lost to chargebacks.



The Do-It-By-Hand Executive

Complete salaries wasted on in-house resources.

How much money are you losing to fraud?



If you're a business owner still checking orders manually, you are losing money — and missing out on perfectly good orders.

As one of the nation's oldest and most established fraud detection firms, Eye4Fraud can help you get every last good order — with zero chargebacks and zero hassle, 100% guaranteed.

There is a Better Way

You don't have to lose thousands to chargebacks, decline good orders, or waste your employees' time.

Eye4Fraud's powerful software allows you to accept

- ✓ Every single order
- ✓ From anywhere in the world
- ✓ With zero risk



Ship Internationally

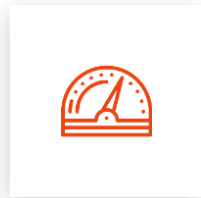


Drive more revenue



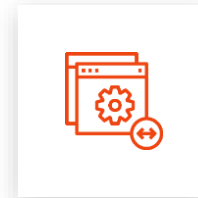
100% Guaranteed

Why Eye4Fraud?



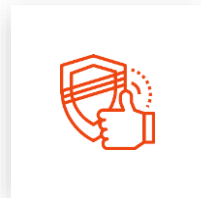
Speed

Say goodbye to order delays and angry customers. Our screenings happen rapidly — within 2 minutes of the order placement — so you get nearly 100% of orders shipped the same day.



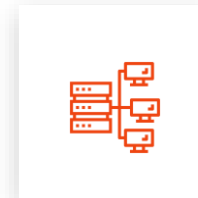
Customized Service

This isn't a SaaS tool. It's a personalized service, tailored to your business. You'll have a dedicated account manager working with you every step of the way.



Reliability

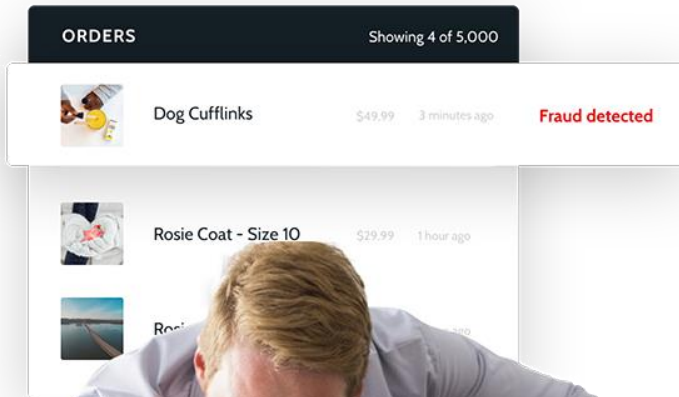
Handing over all your order data is a big deal. When you choose Eye4Fraud, you're accessing the expertise of the fraud detection industry's oldest and most trusted brand.



Free Integrations

Try us out for two weeks — with zero payment and zero commitment. We'll integrate our software with your ecommerce platform — and you won't have to lift a finger. If you have a custom site, we'll help your developer get set up within 2-4 hours.

What do you get with Eye4Fraud?



Up to 30% Revenue Increase

When you accept every order without worrying, your revenue SHOOTs UP. Plus, you're not paying for chargebacks.



Do more Revenue-Generating With your employees

Sure, your employees can sit over orders each day. But isn't their time better spent on growing your company? When you work with Eye4Fraud, you get the job done cheaper — and better.



Accept Every last good order

Anyone can reject orders; only experts can accept with confidence. Thanks to a carefully-honed algorithm and diligent manual verification team, we have an overall 98.6% approval rate, with many industries enjoying a 99.5% approval rate — the highest rate in the industry, period.



Sell internationally Without Worrying about fraud

Open up entire new markets by expanding your sales across the globe — even to 3rd world countries. You don't have to think twice, because you're insured.

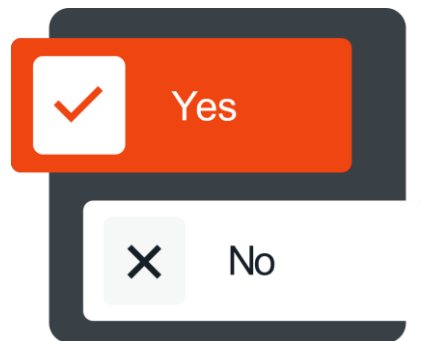


How does Eye4Fraud protection actually work?

For you, the process is simple:



We screen your orders



We remove the few bad apples



You get every good sale

Eye4Fraud has a team of internet payment security experts who conduct a thorough manual exam of order details and information collected. They come with years of field experience to detect fraud quickly.

Advanced ML (Machine Learning) Technology

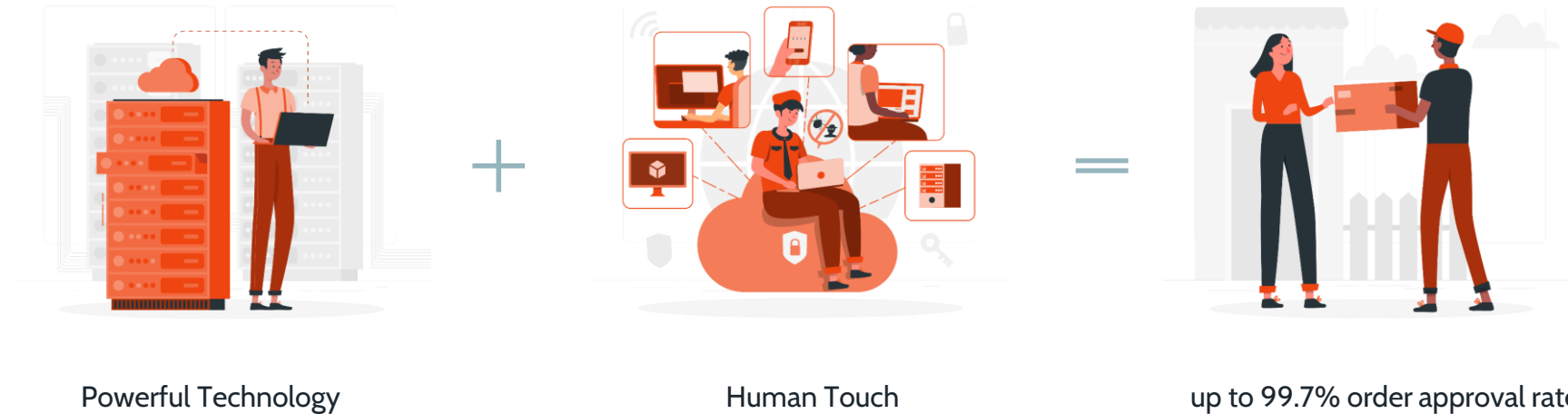
Every order, including phone orders, is put through our cutting-edge AI system. This system uses Persona™ and Dynamic Scoring™ technology to go deeply into your customer's profile and make sure everything is legit.



No red flags? Your order gets approved — within 2 minutes.

Human Intelligence

If our AI detected something suspicious, it flags the order — then hands it over to our trained agents who do in-depth, hands-on research to make a determination.



Why do we include this human element? Because we want you to capture Every Good Order.
It's easy to decline an order. It's harder to make sure Every Good Order goes through.

Platform Availability

Easy integrations with the platforms you use

Authorize.Net

Braintree
A PayPal Service

3dcart

Magento®

BIGCOMMERCE

ocStore

volusion

opencart

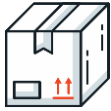
YAHOO!

WooCommerce

shopify

USAePAY

No other fraud company approves more orders



99.7%

order approval rate for low-risk items



1,038,964,739

orders processed



98.6%


order approval rate for high-risk items



\$371,949,376,615

insured

You Will Get Better Protection Than Industry Average

	Industry Average	
Order Approval Rate	97.9%	99.7% - Low Risk Items 98.6% - High Risk Items
Phone Orders	Not Available	Always Available- with 90% approval rate
Integration Setup	\$1000 added, on average	\$0, Always
Customer Services	Create a ticket....then wait two days to get a scripted response from an automated bot	Same-day response from a (human) account manager who know you personally

We Guarantee

98.6%

of your orders approved

No other system captures more good customers



Our average approval rate is the highest in the industry: 98.6%. And many verticals enjoy an even higher rate: 99.7%.

95% of orders are approved instantly, and the rest are manually verified within hours by our team of experts.

You can leave the fraud detection business (finally!)

With fraud off your head, you can finally get back to your real job — worry-free — and start seeing the ROI.

More good orders and less chargebacks means more money stays where it should...in your pocket. And that's before you even consider the time saved.



Trusted By



Lift in international orders:

300%

With Eye4Fraud



Lift in total revenue:

30%

With Eye4Fraud



INTERWORLD HIGHWAY

Labor costs eliminated:

\$50,000

With Eye4Fraud

Testimonials

We earn 30% more in revenue thanks to Eye4Fraud. We used to miss many fraudulent orders, leading to lots of chargebacks. Now, with Eye4Fraud, the bad orders don't ship and we've got all the chargebacks covered.

Kathy

EZcontacts.com

We sell expensive B2B products; some are \$5K or more. Our previous fraud vendor's approach was 'turn everything down.' When they saw a big-ticket sale, they would reject it outright. This approach didn't keep us in business. In contrast, Eye4Fraud is not concerned about the dollar amount; they are concerned about getting the job done right. They rarely reject orders, and when they do, it's justified.

Richard Wagner

President, InterworldHighway.com

Eye4Fraud saves us time because we don't have to review orders internally or dispute chargebacks. Their order verification saves us hours a day, across multiple people. It saves us money, too.

Sam

Director of E-Commerce, Oved Apparel

Since starting with Eye4Fraud, our international orders have tripled. We now have the assurance that we can send out every order. Plus, they catch a lot of fraudulent US orders that would have otherwise shipped — saving us thousands of dollars.

Dr. Joel Schlessinger

CEO, LovelySkin.com

FILTER <<

Status

Pending Insurance
Insured
Fraud
Declined

Show all (9)

Sites

eye4froud.com
anotherwebsite.com
Show all (500)

Payment type

VISA
MasterCard
AMERICAN EXPRESS
DISCOVER
PayPal
OTHER

Location

USA International

Order date

Choose date

Timestamp

Choose date

Update time

Choose date

Price

Min Max
Exact amount

Apply Reset

Orders View 10 per page

Search orders

eye4froud.com	\$3,000.84	Yesterday	AlexTest2019-02-18 John Doe	Approved
eye4froud.com	\$3,000.84	Yesterday	BM-37923 John Doe	Unprocessed
eye4froud.com	\$3,000.84	Yesterday	BM-37923 John Doe	Unprocessed
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eye4froud.com	\$3,000.84	Yesterday	BM-37923 John Doe	Error

Order BM-37923 Error View errors (2) Change status Receive Changeback Insure Process

Summary

- ✓ The device where the order was placed is 500 km away from the billing address
- ✓ The device where the order was placed is 500 km away from the billing address
- ✓ The device where the order was placed is 500 km away from the billing address
- ✗ The billing phone number is an unregistered VOIP phone
- ✗ The email address has not been seen before today
- ✗ The billing phone is an invalid phone
- ✗ The AVS doesn't/does match the billing address
- ✗ The IP address was flagged as high risk
- ✗ The phone number was flagged as high risk

0,1

Location

Billing info: Jarrett Cawsey, 148 Drewbury drive, Greensboro NC 27455 US

Shipping info: Jarrett Cawsey, 148 Drewbury drive, Greensboro NC 27455 US

Order Information

Total: \$3,000.00

Shipping Method: Ground 2-3 day shipping

Shipping fee: \$30.00

Order date	Timestamp	Update time
02 Mar 2019	02 Mar 2019 1:45pm	02 Mar 2019 1:45pm

Products

- Axel Leather Sofa (89') QTY.1 \$3,000.00
- Axel Leather Sofa (89') QTY.1 \$3,000.00

Show all (9)

Device

Phone Order

IP Address	IP Organization
10.1.1.1	N/A
IP User Type	IP Location
N/A	N/A

Customer Information

Arina Belomestnykh
Norfolk, Virginia

Contact

336-809-6777

freiberg2370@gmail.com

Social

Find on Facebook, LinkedIn, Twitter, Google+

Payment Information

Mastercard Platinum
1019 **** * 2633

AVS Street	AVS CODE	AVS ZIP	CID
N/A	123	12345-1234	123

Bank Address	BIN Country
Capital One Bank (usa), National Association 15000 capital One Dr Mail Stop 123047-33	US Indicator Credit

Trusted by Many



No Brainer

The E4F team made it easy to integrate into our system. Would have saved a lot of money in fraudulent orders if we signed up sooner!! Will be using these guys for a long time!



Great service

Joel and the team over at Eye 4 Fraud are great. Not only do they save me a lot of money on interchange fees, they re



Best App To Avoid Chargebacks & Save Money

As an online retailer of hydroponics grow boxes, this app has saved me tons of money and headaches to deal with. It literally pays for itself & turns you a profit. Highly recommended.



Perfect Solution

We have been using Eye4Fraud for a few years now. If you want to



Amazing Service & Team

We have been using Eye4Fraud for about a year now with wonderful results. They have helped us prevent fraudulent orders. Besides the awesome algorithm they have in place to detect if an order is fraudulent or not. They also have an amazing team of people, unlike most other services we deal with, this team is responsive and very friendly.

Best service, Great Communication. They are not an application that you can use for the track your payment they help you to fix your problems, and get you better solution.

I especially thank you Mr. Weiss for the all help he did. He also provide me the best support for my website. Thank you for the all the thing. Phone lcd parts



No more loss!

Since implementing Eye4Fraud, our fraud challenges disappeared overnight. Thank you Joel and his team for an outstanding customer service! We no longer had to spend our valuable time chasing customers to verify suspicious charges and worrying about fulfilling questionable orders. Worth every penny. I would totally recommend them.



Great Product

This is a great product at almost half the price of competitors, easy to use and seamless throughout from backend to frontend. A++ Product!

We have been saved countless times by Eye4Fraud on fraudulent orders. We check it before pulling orders every time and it has caught thousands of dollars worth of orders that were fraudulent.