

ASGARD CASE STUDY

Asgard Labels: A Flexible Solution for all use cases



CHALLENGES

Needed a flexible solution that allows them to print thousands of labels every day that change and vary based on different variables (based on brand, location, percentage of THC and CBD, etc)

The design of the label models must be picture-perfect while respecting the government criteria and regulations of each province.



We implemented Asgard Labels in the fall of 2023 and had an amazing experience with the team at Asgard. We cut gave 84% of teams time back by standardizing and use out-of-the-box Acumatica fields to host critical master data that was then exposed on labels. Complex integrations were removed, and teams stopped manual entry. I highly recommend Asgard Labels to anyone who has to print a label at any point in their operations -- this team will simplify and enhance anything when it comes to labels.

Tarlyn Campbell, Pure Sunfarms

PURE SUNFARMS

Pure Sunfarms (PSF) is one of Canada's largest licensed producers of greenhouse-grown, recreational cannabis. PSF was looking for a solution that allows them to improve the way they print their Regulation Packaging Labels. Simplify the process and reduce the time spent on label design and printing.

OBJECTIVES

- Find a label solution capable of printing labels smoothly with precision using data pulled from Acumatica
- Reduce the time spent creating and printing labels
- Print labels in compliance with government regulations without errors

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SOLUTIONS

- Asgard Labels is a native Acumatica solution that allows users to define and print labels from any Acumatica screen.
- With Asgard Labels, users can map any data field, or system data to a label within Acumatica. That gives users the liberty to design and define their label model templates for printing and rendering.
- Asgard Labels has many features, one of which allows users to create logic-based rules for printing labels without errors.
- Users can print from multiple printers, a default printer, or any printer on your network.

BENEFITS

- Direct integration into Acumatica
- Efficient time management through quick printing process
- Labels are printed according to government regulations efficiently and without errors

RESULTS

Went from 150 label models to 30 with more rule-based options

- Rule-based formats (by Pouch size)
- Barcode by province (based on Production Order)
- Dynamic text by lab result, item, brand
- Other optional elements driven by rules

Flexible solution to print all kinds of labels according to customers needs

- Full support for custom fonts
- Multi-language support
- Automatic resizing for fonts, images, barcodes, graphics

Efficient time management through quick printing process

Reduce time to print labels from 127 hours to 20 hours per week

A high level of execution

Able to print the same labels on different printer densities (300 and 600 DPI) without any change.

